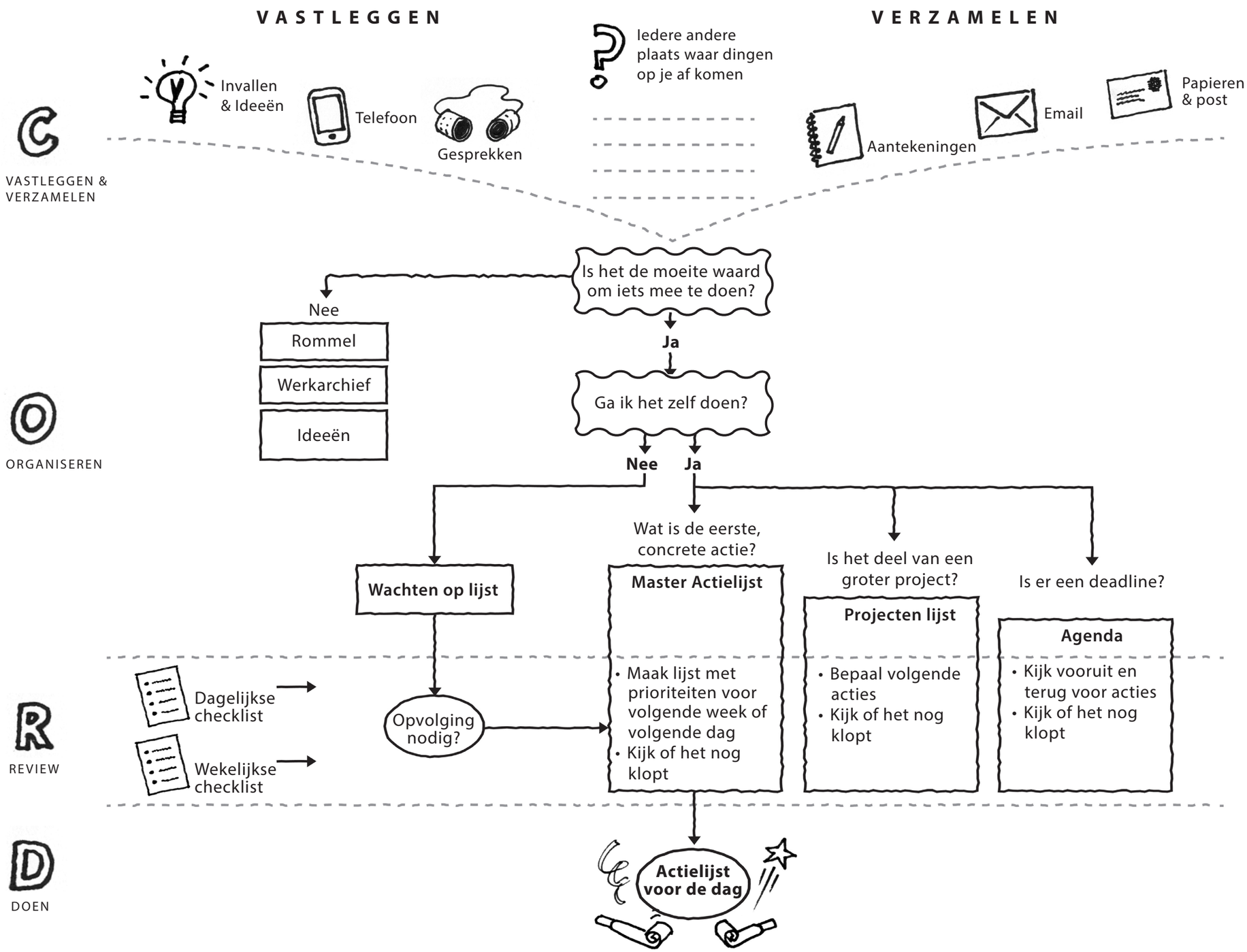HET CORD PRODUCTIVITEITS MODEL